



Photographic Consent

We are required (under Data Protection law) to tell each parent/carer of a child when we wish to collect and use personal information. This includes photographic images of your child.

We must also obtain the written consent of at least one parent/carer before we can use a child's image for any purpose.

You are able to withdraw consent at any time without providing any explanation. If you wish to withdraw consent please do so in writing, via our secure parent portal or via email (office@heart-england.co.uk).

How your child's image may be used

The school uses student images for various purposes both internally and externally and you are able to provide separate consent for each of these areas as detailed below. Any potential use of your child's image not included within this form will be subject to additional consent at the time.

External use

We may wish to use your child's image for external publications produced and owned by the school. Please note that this may include use within Heart of England social media channels, the school website and school prospectuses.

Third party use

We may wish to pass your child's image to carefully selected third parties for the purpose of promotion and communication to the wider public. This includes local news media and community publications.

Internal use

We may wish to use your child's image for internal displays and posters. Please note that this may include displays in areas with restricted public access such as the school reception area and sports facilities.

Please note that information added to websites can be viewed throughout the world, not just the United Kingdom where UK law applies.

If you are happy to give your consent for images please complete the appropriate section in the attached questionnaire